

Thomas A. Belton
247 E. Dark Hollow Road
Pipersville, PA 18947

September 20, 2009

Gary Lewis
12695 Little Lake Court
Truckee, CA 96161

Re: Reference


Dear Gary:

I am very pleased to provide a reference based on my experience with you during 2008 as the producer of the Pro Sports Team Challenge.

The event was a first time celebrity golf event with a new format (4 teams – football, baseball, hockey and basketball – and unique scoring with points weighting determined by fan participation). Despite the newness of the concept and a short period of time from concept to reality (less than 8 months), you exceeded our expectations with the quality of the team you brought to the table. First, Fox Sports provided tremendous support as evidenced by its commitment to show 4 hours of coverage over a Saturday and Sunday and to broadcast the show to over 80 million homes. Second, the caliber of the participating athletes for a first time event was remarkable (John Elway, Michael Strahan, Mario Lemieux, Charles Barkley, LaDainian Tomlinson, Drew Brees, Ozzie Smith, to name a few). Finally, Fantasy Springs Resort in Palm Springs was fully committed and, under your direction, executed the event flawlessly.

We were extremely impressed with your event management skills and experience. The participants, event guests and other professionals involved were unanimously effusive in their praise about the quality of the event you produced. I truly believe that none of this was even possible without your professional and tireless efforts to make the event perfect. It was as polished as any event I've been involved with or have seen on TV, even those that have been in production for years. Based on my experience with you as our producer, I would not hesitate to recommend you to someone looking for you to produce or manage one of their events. Please feel free to give my contact information if there are any questions I can answer.

Best regards,


Tom Belton